

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Daniel Jester,
being/on behalf of: Barack Obama, a legally
qualified candidate of the Democratic political
party for the office of: President of the United States
in the Primary & General
election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

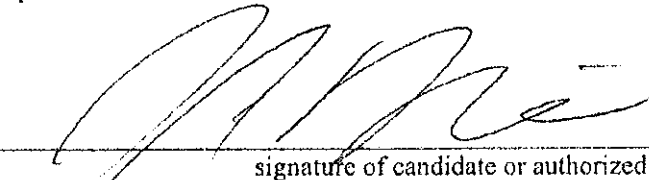
I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

James A. Messina 1/18/2012
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee



1/18/2012
Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WFTS

ORDER

Print Date 08/10/12 Page 1 of 2

Flight Dates 08/11/12-08/16/12

Contract / Revision 307612 /

Original Date / Revision
08/10/12 08/10/12

Advertiser Obama / Democrat / President

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Product
Obama for America

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # 1596

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	27	\$18,147.50	\$21,350.00	0.00	07/30/12	08/16/12	27	\$18,147.50	\$21,350.00
Totals	27	\$18,147.50	\$21,350.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WFTS	08/11/12	08/16/12	M-F 7-9a GMA GMA	CM	658-9a	MTWT---	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/11/12	08/17/12	MTWT---			3		\$900.00		0.00				
N 2	WFTS	08/11/12	08/16/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWT---	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00



WFTS

Print Date: 08/10/12

Page 2 of 2

Contract / Revision **307612** Flight Dates **08/11/12-08/16/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:30:00

Advertiser **Obama / Democrat / Preside** Product **Obama for America**

Estimate # **1596**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	08/11/12	08/16/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWT---	:30	2	\$400.00	P-2	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	MTWT---		2			\$400.00		0.00			
N 3	WFTS	08/11/12	08/16/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWT---	:30	2	\$450.00	P-2	0.00 NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	MTWT---		2			\$450.00		0.00			
N 4	WFTS	08/11/12	08/16/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	MTWT---	:30	2	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	MTWT---		2			\$1,000.00		0.00			
N 5	WFTS	08/11/12	08/16/12	M-F 12-1p ABC Action News	CM	1158a-1p	MTWT---	:30	2	\$450.00	P-3	0.00 NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	MTWT---		2			\$450.00		0.00			
N 6	WFTS	08/11/12	08/16/12	M-F 5-530p ABC Action News	CM	458-530p	MTWT---	:30	2	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	MTWT---		2			\$1,000.00		0.00			
N 7	WFTS	08/11/12	08/16/12	M-F 530-6p ABC Action News	CM	530-6p	MTWT---	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	MTWT---		3			\$1,000.00		0.00			
N 8	WFTS	08/11/12	08/16/12	M-F 6-630p ABC Action News	CM	558-630p	MTWT---	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	MTWT---		1			\$1,200.00		0.00			
N 9	WFTS	08/11/12	08/16/12	ABC Sunday Prime Extreme makeover	CM	658-11p (9:00 PM-11:00 PM)	-----S	:30	1	\$3,500.00	P-3	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	-----S		1			\$3,500.00		0.00			
N 10	WFTS	08/11/12	08/16/12	M-SU 11-1135p ABC Action News	CM	11-1135p	MTWT--S	:30	2	\$1,700.00	P-3	0.00 NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	MTWT--S		2			\$1,700.00		0.00			
N 11	WFTS	08/11/12	08/16/12	M-F 107-207a Right This M-F 107-207a	CM	107-207a	MTWT---	:30	5	\$50.00	P-6	0.00 NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	MTWT---		5			\$50.00		0.00			
N 12	WFTS	08/11/12	08/16/12	SU Grey's SU Grey's	CM	1135p-1235a	-----S	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	-----S		1			\$400.00		0.00			
N 13	WFTS	08/11/12	08/16/12	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/11/12	08/17/12	-----S		1			\$300.00		0.00			
													Totals	27 \$21,350.00